

2018

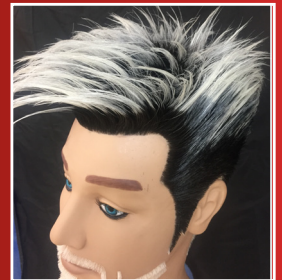
OMC MASTER STYLE AWARDS

ENTER AND WIN
OMC MASTER STYLIST AWARD
50 YEARS & OVER

Individual Ladies
Salon Cut MH



Individual Gents
Salon Cut MH



Master Stylist Competition Award all registration fees will be donated to



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To: OMC Member Organization Presidents

**Re: OMC Master Stylist Award
Registration Deadline June 1, 2018**

April 2018

Dear Presidents,

The Master Stylist Award competition is aimed to inspire the OMC member countries' competitors who are 50 years and over, and still passionate with competitions and eager to share their talents and skills.

The **Master Stylist** title is not considered in any way or form a World Champion title. It is a fun competition for the stylists over 50 year of age to show their technical skills.

Competition fees goes to the "GIFT OF LIFE OF NEW YORK INC", a charity endorsed by OMC. To learn more about this foundation, please visit www.giftoflifeny.org.

This challenging competition is Sept. 9-10 during OMC HAIRWORLD 2018 in Paris. Enclosed is the competition rules and registration form to register by June 1, 2018.

With kind regards,

Salvatore Fodera
World President

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OMC MASTER STYLIST AWARD
50 years and over

Registration Deadline June 1, 2018

Country _____

Name _____

Address _____

Email _____ **TL** _____

Ladies Commercial Salon Cut on a mannequin head check _____

USD 500

Gents Commercial Cut on a mannequin head check _____

USD 500

Date / Stamp / Signature of OMC Member Country President or Office Manager

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2018 OMC Competition Guidebook

OMC Commercial Cut Gents Mannequin Head

No competitor age indication - all ages accepted

The competitors proceed to the assigned working stations. The top hair of their mannequin head **must be wet** before they enter the competition floor. **Products before the test are forbidden.** All competitors will be asked to move away from their mannequin heads and wait on the side of the red carpet. The Wise Men will wet the mannequin heads' hair if it is not wet according to the OMC rule. The General Commissioner will call the competitors back to their mirrors and start the competition.

OMC will send 3 images for the competitors to copy one (1) of the 3 images. The finished style must not be progressive. If this is the case, the competitors concerned will be penalized by 25 points.

At finish, the mannequin heads must be presented facing the mirrors straight on. If a mannequin head is tilted in a different direction, it will be adjusted by the Wise Men.

1. **Length** The top length is free. If the hair length is found to be shorter than 3 cm from the occipital area down to the neckline and over the side perimeter of the ears, penalty points will be assessed. The side-burns can be pre-cut.
2. **Cutting tools** All cutting tools are allowed.
3. **Finger Styling** No blow-dryers, no brushes, and no creative rakes. The style must be styled only with fingers.
4. **Products** Products are forbidden before the start of the test. Fixing products (wax, gel, sprays) can be used during the test.
5. **Color** A maximum of 3 harmoniously integrated colors. Allowed colors: white, black, brown, silver, blond. All other colors are forbidden. The jurors / Wise Men will check if this rule has been observed.
6. **Make-up** Any make-up that is considered inappropriate by the Wise Men will be penalized.
7. **Clothes** Off subject clothes will be penalized. Jackets are a must.
8. **Jury** The Jury will judge the general impression of the cut, style and color. The judges must be able to see the complete hairstyle, including the top. If this is not the case, the stewards will put the mannequin holders lower.
9. **Time** **25 minutes**
(3 additional minutes will be granted for dressing the mannequin head after the announcement by the General Commissioner. No additional time will be given. Competitors who do not respect this rule will be penalized by 5 points).
10. **Scores** **Maximum: 30 points**
Minimum: 25 points

DISQUALIFICATION if mannequin head is not from one of OMC's official sponsors.

2018 OMC Competition Guidebook

OMC Commercial Salon Cut

Ladies – Mannequin Head

No competitor age indication - all ages accepted

The competitors proceed to the assigned working stations with their mannequin heads' hair **straight** and open. The competitors will be asked to brush the hair straight back. During the passage of the Wise Men, all competitors will be asked to move away from their mannequin heads and wait on the side of the competition floor. After the passage of the Wise Men who will brush all mannequin heads' hair, the General Commissioner will call the competitors back to their mirrors and start the competition.

It is the competitor's choice to wet the hair. At finish, the haircut must be commercial and casual. If the finished style looks progressive, penalty points will be assessed by the Wise Men. **OMC will send 3 images for the competitors to copy 1 of the 3 images.**

1. **Cut** Before the start of the test, the hair length must be a minimum of 10 cm all over the head. The hair must not be pre-cut and/or pre-styled. The hair must be cut a minimum of 5 cm during the allowed time. The Wise Men will check if the rules are respected.
2. **Shaving** Shaving the mannequin head scalp is forbidden. The minimum hair length must be 2 cm.
3. **Cutting tools** All cutting tools are allowed.
4. **Color** A maximum of 3 harmonious color shades can be used, including the base color. The colors green, blue, red, purple and pink are forbidden. Spray colors are forbidden. The jurors / Wise Men will check if this rule has been observed.
5. **Styling tools** All styling tools are allowed.
6. **Products** All products are allowed.
7. **Ornaments** Ornaments are forbidden.
8. **Jury** The Jury will judge the general impression of the cut, style and color. The judges must be able to see the complete hairstyle, including the top. If this is not the case, the Wise Men will put the mannequin holders lower.
9. **Time** **35 minutes**
(3 additional minutes will be granted for dressing the mannequin head after the announcement by the General Commissioner. No additional time will be given. Competitors who do not respect this rule will be penalized by 5 points).
10. **Scores** **Maximum: 30 points**
Minimum: 25 points

DISQUALIFICATION if mannequin head is not from one of OMC's official sponsors.

No electric plugs and no mirrors are available in the competitor preparation areas.

Only 1 plug not exceeding 2000 W per competitor is available on the competition floor, and only 1 device can be used at a time on this plug (no multiple adapters).

It is the competitors' responsibility to check the host country's voltage (220 V or 110 V) before the championship, to avoid confusion at the time of the competition.