



WORLD CHAMPIONSHIP

INSPIRATIONAL
GUIDELINES

— 2021 —

VERSION B

GENTS

omc HAIRWORLD



WORLD CHAMPIONSHIP



HOST COUNTRIES

	2021	Yokohama JAPAN		1984	Las Vegas USA
	2020	Paris FRANCE		1982	Paris France
	2019	Paris FRANCE		1980	Rotterdam HOLLAND
	2018	Paris FRANCE		1978	Düsseldorf GERMANY
	2017	Paris FRANCE		1976	New York USA
	2016	Seoul SOUTH KOREA		1974	Vienna AUSTRIA
	2014	Frankfurt GERMANY		1972	Barcelona SPAIN
	2012	Milan ITALY		1970	Stuttgart GERMANY
	2011	Milan ITALY		1968	Vienna AUSTRIA
	2010	Paris FRANCE		1966	Milano ITALY
	2008	Chicago USA		1964	Basel SWITZERLAND
	2006	Moscow RUSSIA		1962	Amsterdam HOLLAND
	2004	Milano ITALY		1960	Paris FRANCE
	2002	Las Vegas USA		1958	Cologne GERMANY
	2000	Berlin GERMANY		1956	Vienna AUSTRIA
	1998	Seoul SOUTH KOREA		1954	Brighton GREAT BRITAIN
	1996	Washington D.C. USA		1952	Brussels BELGIUM
	1994	London GREAT BRITAIN		1950	Roma ITALY
	1992	Tokyo JAPAN		1948	Paris FRANCE
	1990	Rotterdam HOLLAND		1947	Paris FRANCE
	1988	Düsseldorf GERMANY		1946	Paris FRANCE
	1986	Verona ITALY			

OVER 50 MEMBER COUNTRIES FROM 5 CONTINENTS
WITH OVER 1 MILLION INDIVIDUAL MEMBERS

omc INSPIRATIONAL GUIDELINES 2021

Dear OMC member countries President, Trainers, Competitors and Jurors. The enclosed inspiration brochure shows the new looks, and are oriented to be appreciated by the consumer and commercial clientele. This will help all Trainers, Competitors, and Jurors, to better understand the new Fashion/Commercial Categories, to be presented in the 2021 and Future OMC World Championship.

OMC would like to thank all the super educators, who have taken the initiative to spend their precious time to create those beautiful looks to inspire all Ladies and Gents Hairstylist and Barbers worldwide eager to challenge themselves with the rest of the world showing their technical skills and achieve perfection by creating their selected hairstyle and become an **OMC WORLD CHAMPION!**

On behalf of the OMC Board of Directors, we thank the “OMC Competition Dream Team” for their contribution.



Gianni Fodera
OMC World President



Salvatore Fodera
OMC Hairworld
Chairman CEO



Carmelo Gugliotti
OMC Global Director- Competition

Inspiration Guidelines:

The hair style presented on the championship must reflect the inspiration images shown on the Inspiration Guidelines Brochure.



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GENTS CREATIVE STYLE

IN SUBJECT



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: white, black, brown, blond, silver.

[READ COMPETITION RULES](#)



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GENTS CREATIVE STYLE

IN SUBJECT



Hair color must be harmoniously integrate in the complete hair style

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READ COMPETITION RULES



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GENTS CLASSIC STYLE

IN SUBJECT



Allowed colors: Black only. Spray colors are forbidden

[READ COMPETITION RULES](#)



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GENTS CLASSIC STYLE

IN SUBJECT



Allowed colors: Black only. Spray colors are forbidden

[READ COMPETITION RULES](#)



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GENTS CLASSIC FADE CUT

IN SUBJECT



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: a maximum of 2 harmoniously colors, black, silver, or blond.

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GENTS SKIN FADE

IN SUBJECT



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: a maximum of 2 harmoniously colors, black, silver, or blond.

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GENTS HAIR REPLACEMENT

IN SUBJECT - STYLE & HAIR COLOR



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: white, black, brown, blond, silver.

READ COMPETITION RULES



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GENTS COMMERCIAL CUT

IN SUBJECT - STYLE & HAIR COLOR



Hair color must be harmoniously integrate in the complete hair style

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READ COMPETITION RULES



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GENTS COMMERCIAL CUT

IN SUBJECT - STYLE & HAIR COLOR



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: white, black, brown, blond, silver.

READ COMPETITION RULES



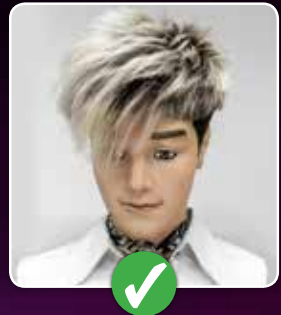
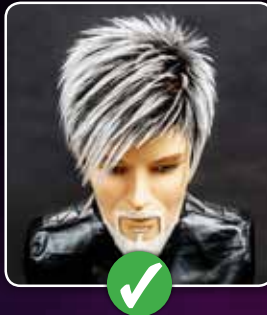
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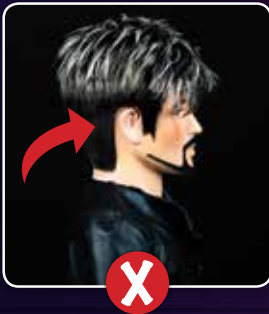


GENTS COMMERCIAL CUT

IN SUBJECT - STYLE & HAIR COLOR



OFF SUBJECT - HAIR COLOR



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: white, black, brown, blond, silver.

[READ COMPETITION RULES](#)

GENTS COMMERCIAL CURLY

IN SUBJECT - STYLE



Hair color must be harmoniously integrate in the complete hair style

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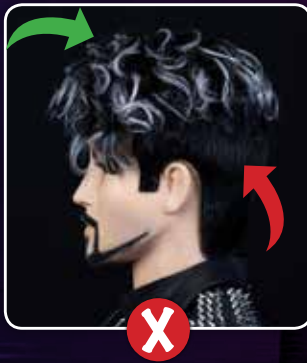


GENTS COMMERCIAL CURLY STYLE

IN SUBJECT - STYLE AND COLOR



COLOR - OFF SUBJECT



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: white, black, brown, blond, silver.

READ COMPETITION RULES

GENTS TECHNICAL FASHION

IN SUBJECT



Hair color must be harmoniously integrate in the complete hair style

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GENTS TECHNICAL FASHION

IN SUBJECT



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Allowed colors: white, black, brown, blond, silver.

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GENTS TECHNICAL FASHION

OFF SUBJECT - NO COLOR HARMONY IN THE COMPLETE HEAD



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: white, black, brown, blond, silver.

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GENTS FASHION PRO CUT

IN SUBJECT



Hair color must be harmoniously integrate in the complete hair style

Allowed colors: white, black, brown, blond, silver.

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GENTS FASHION PRO CUT

IN SUBJECT



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GENTS FASHION PRO CUT

PROGRESSIVE AVANT GARDE LOOKS ARE OFF SUBJECT IN FASHION PRO



Hair color must be harmoniously integrate in the complete hair style

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OMC COMMERCIAL STYLES EVOLUTION

2014



2016



2018



OMC COMMERCIAL STYLES EVOLUTION

2019



2020



2021



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